

**Workshop on Improved Trip Generation Data for Texas Using
Workplace and Special Generator Surveys**

August 18, 2014

TTI Austin Office
505 East Huntland Dr., Ste 455

Module	TOPICS
1 10:00 – 10:30	<p>Welcome and Introductions</p> <ul style="list-style-type: none"> • Workshop Objectives • Today’s Agenda • Overview of Project Tasks
2 10:30-12:00	<p>Texas Trip Generation Manual</p> <ul style="list-style-type: none"> • How Developed • Criteria Used
	BREAK 11:00 – 11:10
	<ul style="list-style-type: none"> • Data Plots and Statistics • How to Use • Examples/Discussion
LUNCH 12:00 – 1:00 (to be brought in)	
3 1:00-1:45	<p>Generic Attraction Rates for Modeling</p> <ul style="list-style-type: none"> • Master Database Assembly • Area Sizes, Types and Trip Purposes • Attraction Rates and Variability
BREAK 1:45 – 1:55	
4 1:55-2:40	<p>Trip Attractions for Advanced Models</p> <ul style="list-style-type: none"> • TA Models for non-commercial and commercial vehicles • TA models for different purposes and modes • Applications of TAs in advanced models
5 2:40-3:00	<p>Wrap-up and Closing</p> <ul style="list-style-type: none"> • Recommendations, Discussion, Direction