

**Workshop on Improved Trip Generation Data for Texas Using  
Workplace and Special Generator Surveys**

**August 18, 2014**

TTI Austin Office  
505 East Huntland Dr., Ste 455

<b>Module</b>	<b>TOPICS</b>
<b>1</b> 10:00 – 10:30	<b>Welcome and Introductions</b> <ul style="list-style-type: none"> <li>• Workshop Objectives</li> <li>• Today's Agenda</li> <li>• Overview of Project Tasks</li> </ul>
<b>2</b> 10:30-12:00	<b>Texas Trip Generation Manual</b> <ul style="list-style-type: none"> <li>• How Developed</li> <li>• Criteria Used</li> </ul>
	BREAK 11:00 – 11:10
	<ul style="list-style-type: none"> <li>• Data Plots and Statistics</li> <li>• How to Use</li> <li>• Examples/Discussion</li> </ul>
LUNCH 12:00 – 1:00 (to be brought in)	
<b>3</b> 1:00-1:45	<b>Generic Attraction Rates for Modeling</b> <ul style="list-style-type: none"> <li>• Master Database Assembly</li> <li>• Area Sizes, Types and Trip Purposes</li> <li>• Attraction Rates and Variability</li> </ul>
BREAK 1:45 – 1:55	
<b>4</b> 1:55-2:40	<b>Trip Attractions for Advanced Models</b> <ul style="list-style-type: none"> <li>• TA Models for non-commercial and commercial vehicles</li> <li>• TA models for different purposes and modes</li> <li>• Applications of TAs in advanced models</li> </ul>
<b>5</b> 2:40-3:00	<b>Wrap-up and Closing</b> <ul style="list-style-type: none"> <li>• Recommendations, Discussion, Direction</li> </ul>