We’re all in this together.

March 21–23, 2011

Airport Hilton Hotel
Austin, Texas
TTI would like to thank the following exhibitors for their participation at the 2011 Traffic Safety Conference.

Federal Highway Administration
Stephen J. Ratke

Impact Recovery Systems
Chuck Hannah

Mothers Against Drunk Driving
Reita Hill

Pexco, Davidson Traffic Control Products
Scott Pantall

Teens in the Driver Seat/Texas Transportation Institute
Samantha Holland

Texas Department of Transportation
Judy LeViseur

Texas Municipal Police Association
Ken Smith

Smart Start, Inc.
Dottie McDonald


2011 Statewide Traffic Safety Conference Program

Monday, March 21, 2011
8:30 a.m. - 5:00 p.m.
Pre-conference Road Safety Audits for Local Governments Workshop  
(sponsored and conducted by the Federal Highway Administration)

2:00 p.m. - 5:00 p.m.    Exhibitor Set-up—Atrium I
2:30 p.m. - 6:00 p.m.    Conference Registration Desk Open 
                         —Pre-function Ballroom
5:00 p.m. - 7:00 p.m.    Welcome Reception & Exhibitor Showcase 
                         —Atrium II

Tuesday, March 22, 2011
7:30 a.m. - 8:30 a.m.    Continental Breakfast—Atrium II
7:30 a.m. - 5:00 p.m.    Registration Desk Open—Pre-function Ballroom
7:30 a.m. - 5:00 p.m.    Exhibitor Showcase—Atrium I
8:30 a.m. - 10:00 a.m.   Opening Plenary Session—Bergstrom A/B
Moderator: John Mounce, Texas Transportation Institute
              Dennis Christiansen, Director, Texas Transportation Institute
              Terry Pence, Director, Traffic Safety Section, Texas Department of Transportation
              Janice Brown, Administrator, Texas Section of the Federal Highway Administration
              Art Acevedo, Chief, Austin Police Department

10:00 a.m. - 10:30 a.m.    Break—Atrium II
10:30 a.m. - 12:00 noon    (Four) Concurrent Breakout Sessions

**Austin’s Highway Enforcement Command—Chennault**
Moderator: Jodi Carson, Texas Transportation Institute
        Commander Jason Dusterhoft, City of Austin Police Department
        Lt. Craig Cannon, City of Austin Police Department
        Lt. Derek Galloway, City of Austin Police Department
        Lt. Ely Reyes, City of Austin Police Department
        Lt. Brian Gruetzner, City of Austin Police Department

**Innovations in Traffic Safety: Emerging Safety Techniques**
—Bergstrom A
Moderator: Val Pezoldt, Texas Transportation Institute

**Modern Roundabouts: State of the Practice**
Gary Schatz, City of Austin Transportation Department

**The Safety Edge, Making Pavements Safer and More Durable**
Frank Julian, Federal Highway Administration, Atlanta Division

**Cable Barriers: The Evolution**
Rory Meza, Texas Department of Transportation
Safety Issues for Commercial & Freight Operations—Bergstrom B  
Moderator: Curtis Morgan, Texas Transportation Institute

Updates to the Texas Highway-Rail Grade Crossing Safety Action Plan  
Carolyn Cook, Federal Railroad Administration  
Darin Kosmak, Texas Department of Transportation

Federal Motor Carrier Safety Administration Safety Programs  
Mike Lamm, Federal Motor Carrier Safety Administration

Hazardous Materials Commodity Flows  
David Bierling, Texas Transportation Institute

Commercial Motor Vehicle Pedalcyclists Project Overview  
Jade Huang and Curtis Morgan, Texas Transportation Institute

Safety Belt Use in Texas—Del Valle  
Moderator: Katie Womack, Texas Transportation Institute

Nighttime Safety Belt Use in Texas  
Brian Cox, Texas Transportation Institute

Click It or Ticket: Past, Present, and Future  
Sam Sinclair, Texas Department of Transportation

Tackling the Issue of Teen Safety Belt Use  
Candice House, ThinkStreet

12:00 noon - 1:30 p.m.  Conference Luncheon—Bergstrom C/D  
Moderator: John Mounce, Texas Transportation Institute

The UN Decade of Action for Road Safety: Think Global, Act Local!  
Dr. Bella Dinh-Zarr, Road Safety Director, FIA Foundation and  
North American Director, Make Roads Safe Campaign for Global  
Road Safety

1:30 p.m. - 3:00 p.m.  (Four) Concurrent Breakout Sessions

Engineering for Law Enforcemen—Chennault  
Craig Allred, Federal Highway Administration

Safety Innovations in Work Zones—Bergstrom A  
Moderator: Brooke Ullman, Texas Transportation Institute

TxDOT Update on Work Zone Safety-Related Activities  
Gary Tarter, Texas Department of Transportation

Traffic Safety Monitoring for the DFW Connector Design-Build Project  
Jason Crawford, Texas Transportation Institute

Work Zone Intrusion Crashes: Causes and Countermeasures  
Jerry Ullman, Texas Transportation Institute

Motorcycle Safety—Bergstrom B  
Moderator: Stacey Schrank, Texas Transportation Institute

Driver Education: Protecting Vulnerable Roadway Users  
Nina Saint, Texas Education Agency

Law Enforcement Strategies to Help Reduce Motorcycle Crashes  
Patricia Turner, Texas Transportation Institute

U.S. & European Motorcycle Safety: Lessons Learned from the 2010  
Federal Highway Administration International Scan  
Mark Bloschock, VRX, Inc.

Texas Department of Transportation Motorcycle Safety Program  
Gonzalo Ponce, Texas Department of Transportation
Safety Issues for Older Road System Users—Del Valle  
Moderator: Sue Chrysler, Texas Transportation Institute

Challenges of Evaluating Driving Potential from the New Driver to the Older Driver  
Jennifer Perez, St. David’s Hospital

Medical Advisory Board for Driver License—Dealing with the Aged  
Patricia Bryars, Texas Department of State Health Services

Katie’s Law  
Angelica Cervantes, Legislative Aide

3:00 p.m. - 3:30 p.m. Break—Atrium II

3:30 p.m. - 5:00 p.m. (Three) Concurrent Breakout Sessions

Pedestrian Safety—Chennault  
Moderator: Stephen J. Ratke, Federal Highway Administration

Federal Highway Administration Perspective on Pedestrian Safety  
Stephen J. Ratke, Federal Highway Administration

San Antonio Bexar County Metropolitan Planning Organization’s Pedestrian Safety Action Plan  
Lydia Kelly, San Antonio-Bexar County Metropolitan Planning Organization

Evaluation of New Treatments for Pedestrian Crosswalks  
Kay Fitzpatrick, Texas Transportation Institute

Safety Issues for Young Drivers: Perspectives from Current Research, Education & Technology—Bergstrom A  
Moderator: Russell Henk, Texas Transportation Institute

Recent Research on Interventions to Improve Teen Driver Performance  
Laura Stanley, Montana State University/Western Transportation Institute

Keys to Reaching the Teen Target Audience  
Andrea Wolfe, ThinkStreet, Inc.

Technology for Improving Driving Skills & Behaviors: An Experimental Learning Approach  
Bob Davis, Virtual Driver Interactive, Inc.

Enhancing Prosecution of DWI, Intoxication Assault and Manslaughter—Bergstrom B  
Moderator: Maury Dennis, Texas Transportation Institute

Gathering Blood and Initial Scene Evidence in DWI Crashes  
Clay Abbott, Texas District and County Attorneys Association

Forensic Blood and Breath Alcohol Testing in Texas  
Mack Cowan, Texas Department of Public Safety

Expert Witness Training Program for Alcohol/Drug Cases  
Maury Dennis, Texas Transportation Institute

5:00 p.m. - 6:30 p.m. Networking Reception—Atrium II
Wednesday, March 23, 2011
7:30 a.m. - 8:30 a.m.  Continental Breakfast—Atrium I
7:30 a.m. - 11:00 a.m.  Exhibitor Showcase—Atrium I
7:30 a.m. - 11:00 a.m.  Registration Desk Open—Pre-function Ballroom

8:30 a.m. - 10:00 a.m.  (Four) Concurrent Breakout Sessions

**Distracted Driving—Chennault**
Moderator: Sue Chrysler, Texas Transportation Institute

Enforcing Austin’s City Ordinance of Texting While Driving
Craig Cannon, City of Austin Police Department

Naturalistic Driving Studies: Insight on the Risks of Driver Distraction
Charlie Klauer, Virginia Tech Transportation Institute

Distraction Potential in a Connected Vehicles Environment
Joel Cooper, Texas Transportation Institute

**Speed Management—Bergstrom A**
Moderator: Frank Marrero, National Highway Traffic Safety Administration

NHTSA’s Speed Management Program
Will Price, National Highway Traffic Safety Administration

Speed Management: Engineering Perspective
Darren McDaniel, Texas Department of Transportation

Speed Management: Enforcement Perspective
Major Diggs, Texas Department of Public Safety

**Child Passenger Occupant Protection—Bergstrom B**
Moderator: Irene Rodriguez, Texas Transportation Institute

Vans, Buses and Child Restraints
Beth Warren, Texas Department of Public Safety

Improving Child Passenger Safety Efforts Using the Spectrum of Prevention
Marissa Rodriguez, Dallas Injury Prevention Center

Using Maps to Prevent Child Transportation Injuries
Tareka Wheeler and Paula Yuma, Dell Children’s Hospital

**C.R.A.S.H. - Crash Reporting and Analysis for Safer Highways:**
*An online application to process the CR3 state crash report easier, faster and free—Del Valle*
Moderator: Robert Gilbert, Texas Transportation Institute
Mark McCalister, Technology Consortium
Margo McCormick, Austin Strategy Group, Inc.

10:00 a.m. - 10:15 a.m.  Break—Atrium II
10:15 a.m. - 11:45 a.m.  Closing Plenary Session: Publicizing, Promoting and Advocating Traffic Safety—Bergstrom A/B
Moderator: Bill Stockton, Texas Transportation Institute
David Cain, Former Texas State Representative and Senator, President of David Cain Consulting
Laura Dean-Mooney, National President, MADD
Valerie Davis, CEO & Principal, Enviromedia Social Marketing
Kelli Petras, Media Relations Officer TxDOT Government & Public Affairs Division
Jim Vertuno, Associated Press—Austin Bureau.

11:45 a.m. - 12:00 noon   Conference Close