Motorcycling is a life style...
Mission Statement

The goal of the TMSC is to reduce the number of crashes involving motorcycles and deaths and injuries resulting from these crashes.

The Texas Motorcycle Safety Coalition (TMSC) serves as a public forum for addressing strategies to improve motorcycle safety; discusses effective programs, regulations, and other opportunities to improve motorcycle safety; reviews, proposes, and makes recommendations concerning motorcycle-related legislation; and serves to promote rider safety and inform the public about being aware of motorcycles and sharing the road safely.
A little history...

- Established in December 2008 - collectively identify action steps to reduce the number of motorcycle crashes, deaths, and injuries on Texas roadways.

- TMSC Board coordinates initiatives and strategic planning for the coalition.

- TMSC standing committees include Safety Awareness, Education, Legislative, Roadway Engineering and Design, Research, Nominations, Resolutions, and Policies and Bylaws.
Some Accomplishments

- TMSC members comprised the majority of the working group that mediated the requirements of Senate Bill 1967, an omnibus motorcycle safety bill passed in the 81st Legislative session.

- TMSC introduced “I Ride for Tomorrow,” a biker’s pledge to “ride responsibility, ride sober, ride smart, and ride safe.”

- TMSC hosts an annual Texas Motorcycle Safety Forum to bring together safety advocates to discuss current motorcycle safety issues, share information about ongoing activities, and identify strategies and opportunities for improving motorcycle safety.

- TMSC members participate in promoting motorcyclist safety and motorist awareness at outreach events throughout the state.
What makes all this work? Teamwork...

REPSOL
It's Spanish For "Teamwork"
Who are these hard working people??
So what does this coalition do?

**SO, WHAT ARE YOU GOING TO DO ABOUT IT?**
Gotta know what’s wrong before you can fix it...

I'M LISTENING, OH MIGHTY ROAD

TELL ME YOUR SECRETS
5 Year Study of Texas Motorcycle Crashes

Texas A&M Transportation Institute

Dr. Eva Shipp, TTI Epidemiologist and Researcher

5 Year Study of Texas Motorcycle Crashes

• Will allow us to take a serious look at our issues, and develop countermeasures to address.

• Have the knowledge to adjust our plans quickly and efficiently
52% of motorcyclists killed in 2015 were not wearing a helmet at the time of crash.

234 Motorcyclists were unhelmeted in 2014, down from 280 in 2013.

For 2015, Texas has a voluntary helmet usage rate of 65.6 percent.

Texas’ helmet usage is 6% higher than the National Average and one of the highest without a helmet law.
TTI staff attend 15-20 events each year to reach the general public with safety and awareness messages.

Events Include:

- AutoRama, Dallas
- Moto GP, Austin
- Strawberry Festival, Poteet
- National Night Out – College Station
- Mayfest, Fort Worth
- S.E. Texas Great Outdoors Expo, Beaumont
Voluntary Gear Usage

Because walking way in disgust beats riding way in an ambulance
We have added voluntary gear usage

As a Professional Race, Ben Spies understands the importance of, and boosts his life by, the proper protective gear. Ben has won three USA AMA Superbike Championships, One Superbike Championship, and the FIM 2009 World Superbike Championship titles. A native of Longview, Texas, Ben currently races in the FIM Moto GP World Championship for the Pramac Racing Team.

For more information about motorcycle safety, please contact OUR PARTNERS

GEAR UP, TEXAS!
SELECTING THE PROPER PERSONAL PROTECTIVE EQUIPMENT

The risks of riding a motorcycle do not go away when riding short or low speed routes. Did you know that...

1. 52% of crashes occur 5 miles or less from home, with 23% happening within one mile from home
2. 77% of crashes occur 15 miles or less from home

In a motorcycle crash, safety gear can make you significantly less likely to injure the parts that you cover.

1. 23% lower risk with motorcycle jackets
2. 45% lower risk with motorcycle gloves
3. 39% lower risk with motorcycle pants
4. 45% lower risk with motorcycle boots

Gear use is important for every rider, whether it’s 100 miles or 5. Don’t miss out on the rest of your life. All The Gear, All The Time.

For more information, visit www.LookLearnLive.org

GEARUP

2016 Texas Traffic Safety Conference
June 7th, 2016
Media Campaign

Events across Texas to promote Safety and Awareness

Still use the “Look Twice” and “Share the Road” but added a new look and tag line that focuses on the rider
Social Media Outreach

My life is riding on it.
Share the Road
WATCH FOR MOTORCYCLES
We Watch for You...
Engineering

- Highway Safety Improvement Plan

- Working closely with Darren McDaniel, Safety Engineer

- Include motorcycles in engineering discussions
  - High Friction Surface Treatments
  - Rumble Strips bother center line and edge
  - Wider paved Shoulders
  - Signage in work zones – Loose gravel, milled pavement, etc.
The Texas Motorcycle Safety Coalition brings it all together...
We have made great strides, But...

- We still have more to do to save lives and Make Texas’ roadways the safest in the nation

- Ensure everybody gets from Point “A” to Point “B”

- If we continue to work together, we can make this happen

- And we are showing some great success...
Texas Motorcyclist Fatalities 2011 - 2015

- 2011: 491
- 2012: 471
- 2013: 503
- 2014: 467
- 2015: 459

Motorcycle Fatalities vs. Linear (Motorcycle Fatalities)
State of Texas: Motorcycle Operators Killed with a BAC +.08, 2011-2015

Motorcycle Drivers Killed with a BAC +.08

Linear (Motorcycle Drivers Killed with a BAC +.08)

\[ y = -6.1x + 122.1 \]

\[ R^2 = 0.5862 \]
State of Texas: Motorcycle Fatalities per 100K Licensed Operators, 2011-2015

Motorcycle Fatalities Per 100,000 Licensed Operators

Linear (Motorcycle Fatalities Per 100,000 Licensed Operators)

y = -1.6037x + 52.828
R² = 0.573
A shot at the NASCAR Folks...

NASCAR POSTPONED DUE TO RAIN?
THAT'S ADORABLE...
RIDE SAFE!

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