Together, we can achieve zero fatalities on our roadways because every person in our community matters.

Launched September 15, 2015

Website: http://sanantonio.gov/TCI/VisionZero.aspx

PSA: https://youtu.be/q_iuJ2WMFiM
Driving only Crashes
In 2014, 124 crashes per day involved someone driving.

Vision Zero
San Antonio
In 2014, 54 people were killed while walking in San Antonio. This is an average of one life lost per week.
94% of pedestrian fatalities were people 18 years old or older.

VISION ZERO
SAN ANTONIO
In 2014, 1 in 3 pedestrian fatalities involved a person between the ages of 40 and 64 years old.
In 2014, 74% of pedestrian fatalities occurred between 7 PM & 7 AM.
On average, 2 pedestrians and 1 bicyclist is involved in a crash daily.

Vision Zero
San Antonio
ALL CRASHES INVOLVING BICYCLISTS IN 2014 OCCURRED ON ARTERIAL OR COLLECTOR ROADWAYS.

VISION ZERO
SAN ANTONIO
GETTING TO VISION ZERO
5 ESSENTIAL ELEMENTS

**EDUCATION** Communicate with children and adults the importance of safety for all on our roadways whether a person is driving, walking, bicycling or riding.

**ENCOURAGEMENT** To be effective in such an effort, encouraging our citizens will be mandatory to reemphasize the message of safety for all.

**ENGINEERING** Through engineering transportation choices, infrastructure improvements can reduce speeds and potential conflicts, and establish safer and fully accessible crossings, walkways, and bike ways.

**ENFORCEMENT** Enforcement of traffic safety laws is essential. Continue to support strong safety campaigns and initiatives such as Click It or Ticket, Buzzed Driving is Drunk Driving, Distracted Driving and Traffic Safety Programs.

**EVALUATION** The City will continue to evaluate and improve the traffic safety efforts in order to monitor their effectiveness.
TRAFFIC SAFETY FOCUS AREAS

Roadway design

Roadway system users

Roadway user behaviors
CRASH ANALYSIS

Establish emphasis areas based on how and where crashes resulting in a fatality or incapacitating injury are occurring.
PARTNERSHIPS
ENGINEERING

Implement **complete streets** strategies

**Maintain** and **improve** amenities especially for walking and biking

Introduce **traffic calming measures**
NEW PSA

What are Z-Crossings?

https://www.youtube.com/watch?v=ctbbiy1bKPY
OUTREACH & EDUCATION
I PLEDGE TO:

- Look out for others, especially children, elderly, persons with disabilities, people walking and biking.
- Slow down and look around, especially at intersections and driveways.
- Practice the rules of the road including yielding to people walking.
- Be alert at all times.
- Share this Vision Zero pledge with my family and friends.
TXDOT 2016 SAFETY GRANT

Awarded $44,991.20

Educate and encourage children in traffic safety to reduce walking and bicycling fatalities

16 partner campus/organizations
NEXT STEPS

Continue outreach & education with Vision Zero **publications** and **messaging**

Continue to review **crash data** and raise **awareness**

Continue to propose future **roadway safety improvements**