1st National Workshop on Weather Responsive Traffic Management

Portland, Oregon

October 6-7, 2011
Group Discussion

- Next Steps for Federal WRTM Program
Themes

- Understanding how travelers behave in response to information
  - Do they make the right choice
  - Do they respond to advisory information
  - Do they respond differently across regions

- Better monitoring and coordination
  - Flood, hydro monitoring
  - Linkages to NWS
Themes

• Bringing partners together
  - Private sector roles
  - Communicating between agencies and within agencies
  - Role of champions
  - Cooperation with media

• Legal, regulatory challenges
  - What barriers exist for strategies
Themes

• Education/Managing Expectations of travelers during weather
  - Continued management of expectations
  - Reaching them through various channels that they use

• Performance Measurement
  - How to measure performance of strategies
  - Analysis tools/frameworks
Warm-Up Question

- Where are we today in managing traffic for weather?
- Choices
  A - Barely scratched the surface
  B - Manage our way through. Few areas are successful, others are not
  C - Do as well as we can
  D - We have figured this out. No more surprises
Question 1 (A and B)

• In 3-4 years, what will you see more of?

• In 3-4 years, what will you see less of?
Question 2

• What will help you move to the next level in WRTM?

• We have resolved the following with our magic wand.
  - Lack of Funds
  - Lack of Political Will
  - “Our state is different from yours”
Question 3

• What would like to see the RWMP do with the WRTM program?
Thank you

- Evaluation and Feedback Forms - Please
Reimbursements forms

• In your e-mail today

• Save your airfare receipt, hotel receipts