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For more information: Steve Moore, TAMUS, 979-458-6023
Rick Davenport, TTI, 979-862-3763

Download Before You Go: Destination Aggieland App

Visitors to Kyle Field this fall will be part of the largest gameday crowds in Texas. A new app that includes information about traffic and parking will make the overall game weekend experience a memorable one as well (for good reasons)!

The free Destination Aggieland app is part of the Kyle Field Transportation Plan commissioned by Texas A&M University System Chancellor John Sharp to help fans get to and from the game as safely as possible, while also improving the overall game weekend experience. The plan provides pre- and postgame strategies for moving fans, including tailgaters, to and from the Texas A&M campus. The goal of the plan is to efficiently manage the increase in traffic created by the 28 percent larger crowds resulting from the recent Kyle Field expansion.

“Our team at the Texas A&M Transportation Institute (TTI) has created traffic plans for many big events on an international scale and I am happy to have them lending their expertise here at home. We want to improve the overall gameday experience every year, and the development of this app is a big step forward,” said Chancellor Sharp.

Visitors can find the transportation plan by downloading the Destination Aggieland app before they travel to College Station. The free app includes maps, traffic and parking information, shuttle bus routes, gameday events and a robust guide to local dining and entertainment venues.

“Our goal in Texas A&M Athletics is to ensure that our football fans and guests have the best gameday experience in the entire SEC,” said Jason Cook, senior associate athletics director for external affairs. “Part of that experience is convenience. The Destination Aggieland app provides a one-stop location to plan your gameday weekend from the convenience of your smart phone.”

Travelers can plan their arrivals and departures based on where they are parking and/or where they are going after the game. For example, fans going to Houston after the game should park on the south or west sides of campus; fans going to downtown Bryan afterward should park on the north side. Maps and information are available at gameday.12thman.com and via the Destination Aggieland app.

The Destination Aggieland app features:

- **MyRoute** — how to get to the right Kyle Field entry point, estimated travel time and post-game egress routes assigned to specific parking areas ;
- **MyParking** — parking areas, parking costs and pre-pay options;

- **MyShuttle** — bus routes, schedules and stops;
- **Gameday Central** — gameday events, tailgating and ticket information;
- **Kyle Field** — section maps and entry gate information; and
- **Around Town** —local dining, entertainment and hotel options.

“In the past, cell service during and immediately after football games has been inconsistent,” said TTI Senior Research Engineer and project supervisor Tim Lomax. “The app has static maps that will still be available even without a good connection. Having a plan before you get to town will be very helpful.”

All this information is available on the Destination Aggieland app, which is free in the [Apple App Store](#) and on [Google Play](#), and available for download at gameday.12thMan.com or through the university’s iPhone app, [TAMUmobile](#) at the Gameday link.

Traffic maps, screen shots from the app and additional background material are available at <http://tti.tamu.edu/media-resources> .

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