



Help the U.S. Department of Transportation improve your commute!

The U.S. Department of Transportation (US DOT) is conducting a study about traveler experiences on I-71 in order to better understand how busy traffic conditions affect commuters and other travelers in the North Columbus Study Corridor. This study seeks to understand if and how travelers use traffic and traveler information resources to plan their trips and handle traffic congestion in the study area. Participation and feedback is very important to help US DOT and local agencies understand how to provide useful information and improve travelers' experiences on the highway.

Who can participate?

If you regularly travel on I-71 in the North Columbus Study Corridor and own an Android smartphone or Apple iPhone, you may qualify for a study about travel conditions and traveler information resources in the region. The North Columbus Study Corridor includes approximately 25 miles of I-71 between U.S. Route 36 and downtown Columbus. Participants who qualify and complete all parts of the study will be eligible to win an iPad Air 2 64 GB worth \$600 as a token of our appreciation for your time and feedback! No purchase is necessary to win, and odds of winning are expected to be about 1 in 20. The winner is responsible for any applicable taxes.

How do I participate?

If you are interested in participating, please email the study team at ColumbusStudy@ttimail.tamu.edu to find out if you qualify and to sign up for the study.

Once you are signed up for the study, you will receive a link to an initial survey about your typical travel experiences in the North Columbus Study Area. After completing this brief initial survey, you will receive instructions to install the study's mobile application on your smartphone. You will use this app to report and answer a few questions about your trips in the study corridor for approximately a four-week travel period. During the second half of the travel period, study administrators will provide customized travel planning resources you can use to help plan your trips in the corridor. After the travel period is complete, you will complete a brief final survey evaluating the study experiences and information resources.

Who is conducting the study?

This study is sponsored by the US DOT and is being administered by Battelle Memorial Institute, Texas A&M Transportation Institute, and Resource Systems Group, Inc. This study team is committed to protecting the privacy of participant information.

Contact us today to sign up for this important study!

The study will only be conducted for a limited time, so please contact us soon! Please also share this study information with your friends and neighbors who may be interested in participating and providing feedback about travel experiences on I-71 in the North Columbus Study Corridor.

