# TTI FAST & FURIOUS

## MISSION

**To encourage researchers to focus on clear messaging, storytelling, and presentation skills in an informal setting that cultivates community and idea sharing at TTI.**

## PROCESS

- **Preparation**
  - Steering committee works with presenters ahead of time to prepare.
  - Presentation tips include identifying a theme or angle, explaining why topic matters, and telling a story.
- **Event**
  - Casual and fun, but all aspects have been prepared and rehearsed ahead of time.
  - Once a month at lunch hour with snacks.
  - Conference calls, video, and Adobe WebEx are used for remote attendees.
- **Follow-up**
  - Committee is highly responsive to attendee and presenter feedback via regular surveys.
  - Average survey response rate was 52%.

## FEEDBACK

**How much did you enjoy the event?**
(out of 5)

**4.4**

**Is the format a useful way to describe research?**
(out of 5)

**4.4**

Based on 51 responses over 6 events.

## FORMAT: 28 MINUTES

**7 mins:** Presenter 1

**7 mins:** Q&A 1

**7 mins:** Presenter 2

**7 mins:** Q&A 2

## DIRECT BENEFITS

- Developing presentation skills
- Idea sharing with peers
- Building community
- Increasing technology use

## INDIRECT BENEFITS

- Facilitating networking
- Fostering collaboration among researchers
- Improving communication for broad audiences

**"Great way to let others know what you're working on… it was perfect for those of us with no experience in the subject."** (Anonymous attendee)

**"People might think this is only useful for "presenting" skills, but I think it's useful for all communication. Working with the steering committee helped me see that I was assuming that they knew something that they didn't."** (Anonymous presenter)

# TTI FAST & FURIOUS

## PAST PRESENTATIONS

- "Mexico Builds Awesome New Highway, Texas Tries to Figure Out if It Matters" – *Sarah Overmyer*
- "Increasing Participation in Rural Transportation Planning" – *Ben Ettelman*
- "Texas Transit Needs Assessment" – *Michael Walk*
- "Student Locator Systems: The Use of RFID Technology on School Buses"– *James Cardenas*
- "The Problem with VMT Data" – *Byron Chigoy*
- "Kids Should Not Be Walking to School Through There" – *Greg Griffin*
- "The Road Fairy" – *Gretchen Stoeltje*
- "Texas Transportation Quiz" – *Chris Simek*
- "Diverging Diamond Interchange – Accommodating Pedestrians and Bicyclists" – *Joan Hudson*
- "How to Follow Transportation Legislation" – *Steven Polunsky*
- "Where Are the Data Clusters and How to Find Them?" – *Boya Dai*
- "Transportation Network Companies: A Cheat Sheet for the Holidays" – *Maarit Moran*

## STEERING COMMITTEE

Sarah Overmyer, s-overmyer@tti.tamu.edu

Ben Ettelman, b-ettelman@tti.tamu.edu

Maarit Moran, m-moran@tti.tamu.edu

Gretchen Stoeltje, g-stoeltje@tti.tamu.edu