



Safety Through Disruption University Transportation Center

Participants Needed for Investigating User Need in Designing Social Media Guidelines on Vehicle Crashes

Participatory Design Social Media Guidelines on Vehicle Crashes

The Human Factors and Machine Learning Laboratory of the Industrial and Systems Engineering Department at Texas A&M University is **conducting a research project to design a set of guidelines for reporting information via social media about automated vehicle crashes.**

As part of this effort, we are **currently recruiting up to 20 individuals** to participate in three online surveys and three phases of focus group sessions.

The surveys will take approximately 10 minutes and will be spread out in between each phase of focus group sessions. The focus group sessions will take roughly one hour and will be audio recorded. Participants will only be required to attend one focus group session in each phase. There is no monetary compensation, but we do believe that your participation in this study will allow us to better serve you in designing guidelines that make your job easier.

A virtual meeting platform will be used to carry out sessions in the first phase. The virtual focus groups will take place on the following dates:

- **November 20, 4-5pm**
- **December 4, 4-5pm**
- **December 11, 4-5pm**
- **December 18, 4-5pm**

In order to qualify, you must meet the following requirements:

- You are between the ages of 22 and 55, inclusive
- You speak English
- Are classified as a Public Information Officer or have been so previously

If you qualify and are willing to participate, please contact **Jaycelyn Jefferson at jaycelyn1810@tamu.edu** with your current contact information (name, phone, email) as well as your age, and gender. Please pass this along to anyone you know who may be interested.

Thank you,

The Human Factors and Machine Learning Laboratory Industrial and Systems Engineering